<https://lawyerist.com/blog/8-content-best-practices-lawyer-websites/>

<https://www.lawlytics.com/blog/structure-navigation-law-firm-websites/>

<https://wpamelia.com/law-firm-website/>

<https://www.disruptiveadvertising.com/conversion-rate-optimization/best-lawyer-websites/>

Structure for Wickham Lawyers’ website

1. Home Page
2. About Us
   1. Our History
   2. Our Promise To You
   3. Our People
   4. Mission & Vision Statement
3. Our Services
   1. Administrative law
      1. Freedom of Information Requests
      2. Judicial review (Federal Court and Supreme Court)
      3. Merits review (Administrative Appeals Tribunal and State Tribunals)
      4. Prerogative relief
   2. Commercial Law
      1. Buying or Selling a Business
      2. Commercial Contracts
      3. Competition & Consumer Law
      4. Commercial Litigation
      5. Insolvency
      6. Commercial Transactions
      7. Debt Recovery
      8. Personal Property Securities
      9. Franchising
      10. Joint Ventures, Partnerships & Co-Ownership Structures
   3. Property Law
      1. Retail & Commercial Leasing
      2. Lease Disputes
      3. Buying or Selling Commercial Property
      4. Conveyancing
      5. Other property matters
   4. Immigration Law
      1. Visa Applications
         1. Student Visas
         2. Visitor Visas
         3. Family Sponsored Visas
         4. Employer Sponsored Visas
         5. Global Talent Visa
         6. General Skilled Migration
         7. Business Innovation & Investment Visas
         8. Humanitarian Visas
         9. Other Temporary Visas
         10. Bridging Visas
         11. Citizenship
      2. Administrative Appeals Tribunal
      3. Migration Judicial Reviews
      4. Ministerial Intervention
   5. Employment Law
      1. Workplace Policies
      2. Workplace Agreements
      3. Crisis Management
      4. Employment Contracts
      5. Unfair Dismissals & Wrongful Dismissals
      6. Underpayment of Wages
      7. Workplace Rights
      8. Discrimination
      9. Redundancy
      10. Employee v Independent Contractor
      11. Disciplinary & Grievance
      12. Fair Work Actions
      13. Sexual Harassment at Workplace
   6. Family & Relationship Law
      1. Divorce & Separation
      2. De-Facto & Registered Relationship
      3. Financial Agreements
         1. Pre-nuptial Agreement
         2. Cohabitation Agreement
         3. Post-Separation Agreement
      4. Parenting Disputes & Agreements
      5. Separation
      6. Spousal Maintenance
      7. Property & Financial Settlements
      8. Child Protection & Safety
      9. Surrogacy
      10. Adoption
      11. Relocation
      12. Domestic Violence & Intervention Orders
   7. Criminal
      1. Traffic Offences
      2. Bail Applications
      3. Breach of Court Orders
      4. Break & Enter/Burglary Offences
      5. Careless & Dangerous Driving
      6. Centrelink & Social Security Offences
      7. Drink Driving
      8. Drug Offences
      9. Fraud & Dishonesty Offences
      10. Looting
      11. Assaults & Other Violence Offences
      12. Sex Offences
      13. Child & Revenge Pornography Offences
      14. Offences against morality
      15. Domestic Violence Offences
      16. Murder/Manslaughter
      17. Pleading & Sentencing
   8. Professional Misconduct
      1. Registered Migration Agent (RMA) & Code of Conduct

1. Insights & News
2. Careers
3. Costs
   1. Fixed
   2. Hourly Rates
4. Contact Us
   1. Appointments
   2. Addresses & Locations
   3. Online Form
   4. Client Portal
5. Live Chat
6. Compliance & Disclaimers
   1. Compliance
   2. Disclaimers
7. Blog